



World Chicken Festival Parade Application

“Hometown Heroes”

Saturday, September 25, 2021

Float Check-in Location Vendor’s Mall 9:00am. Parade starts at 10:00a.m.

Return to Email: tourism@lltc.net

Parade Float Contest Registration is Required

Name of Entry _____ Theme: _____
Sponsored By _____
Contact Person: _____ Phone Evening _____
Mailing Address: _____ City _____ State _____
Email: _____
Category (Please check one): Business <input type="checkbox"/> Non-Profit <input type="checkbox"/> School <input type="checkbox"/> Other <input type="checkbox"/>

Parade Entry Description

Traditional Float Band Walking Classic Auto Dance Group Motorcycle Other

Description: _____

Length of entry in feet _____ # of Vehicles _____ # of People _____

Minimum Parade Float Criteria

1. Your theme must be **registered** with World Chicken Festival.
2. A float is considered a fully decorated structure/vehicle that depicts the parade theme. Trailers **must** have a decorative skirt. Float must be no more than 13 feet tall.
3. A chicken suit or chicken decoration is suggested to be incorporated into the float decoration.
(No live animals allowed in the parade)

Final judging will take place during the parade. In the event of bad weather, final judging will take place during the Parade Line-up. Judges decisions are final. Only one float per entry. Each category Business, Non-Profit, and School winners will hold the WCF Parade Traveling Trophy for one year.

WCF Grand Parade Participate Rules

Starting Time

Parade approximate time to start is 10am on Saturday morning expect in the event of bad weather when officials delay startup one hour, cancel or without re-scheduling. Announcements will be made by radio, social media posts and over festival public speakers. Sirens, horns or whistles are NOT to be used during the parade, your cooperation is appreciated. Please follow WCF Parade Staff for signals to line up.

Participation

No candies, souvenirs' or objects can be thrown during the parade. The World Chicken Festival, City of London, and/or its Laurel county or it's officials , shall not be liable or held responsible for any personal injury, damage or loss to the parade entries or observers or responsible for any loss incurred due to accidents before, during or after the parade. Your entry in the parade implies this waiver of liability is understood.

Assembly

Space is limited in the assembly area. All vehicles must observe parking lanes and heed parade attendants. Parked vehicles in this area must be attended or keys available to move it. Line up time for parade entries is 9:00am

Check-In Point

North Main Street and 16th Street (You will need to enter from North Main Street and 17th St by Bimbo Bakery). Parade participants will begin to line up in front of Vendors Mall parking area. Numbers will not be given, first come first serve in vehicle arrangement. Walkers and Marching Band(s) will be begin at London Elementary School and will be merged into the parade.

Ending Point

Parade vehicles that have participants riding will need to end the route and park in Carnaby Square to allow riders to exit safely. If you do not have any participants riding, you do not have to exit at Carnaby Square. Do not block to road way.

Movement

No stopping permitted unless an emergency. To avoid breakdown of parade all units shall maintain distance of 30 feet from the unit ahead. Please allow distance between entries to avoid bumper to bumper situations.

Limited Entries

In the interest of safety to spectators on parade route, no unlicensed or unauthorized vehicles (mopeds, 2-3-4 Wheelers, Dune Buggies, Razers, mini-bikes or go carts, or others questionable with the judgment of officials will be allowed. Skates/Skateboards can only participate if as an extension of a business float.

Advertising

Business advertising is limited to float entries and candidates. The WCF does not endorse any active political campaigning. **IF YOU ARE A CANDIDATE** running for office, the only sign that can be displayed on the parade vehicle is your name and political office. **NO CAMPAIGNING ALONG THE PARADE ROUTE.**

Float Recognition

Awards for parade entries will be given in the categories: Business, Non-Profit, Youth, Churches and Schools. THE WCF does not judge the entries, judging is calculated by out to town individuals. Winners are a final decision. Awards will be announced at Sanders Stage Saturday evening 9pm.

Parade Float Judging Criteria

A panel of judges will determine the best float entries by using the following criteria.

A maximum of 75 points may be earned from each of the judges.

Overall Appearance	Overall Appearance (0-25 Points)
Does the float catch your attention?	
Does the float adhere to the Theme "Hometown Heroes"	
How creative was incorporating the Chicken into the theme?	
Construction Quality	Construction Quality (0-25 Points)
How well is the float put together?	
Difficulty of the construction?	
Does it look safe?	
Originality	Originality (0-25 Points)
Does the float relate to the organization?	
Is the idea of the float projecting the theme of WCF creatively?	
Lettering of the name of the sponsoring organization can be seen on the float?	

Need Help With Creative Ideas? Contact WCF Parade Committee

606-878-6900 or tourism@lltc.net